

**PLAST
IMAGEN**



**MEXICO 2020
10 -13 DE NOVIEMBRE**

Centro Citibanamex / Ciudad de México

For immediate release

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PLASTIMAGEN 2020 – STRONG INTERNATIONAL PARTICIPATION

Düsseldorf (November 18, 2019) The major international exhibition and conference for the plastic and rubber industry in Mexico and Latin America, PLASTIMAGEN, will hold its 23rd edition from November 10-13, 2020 at Centro Citibanamex in Mexico City.

PLASTIMAGEN is presenting machinery, equipment and raw materials, as well as global solutions for the plastics processing industry.

The 2019 edition was most successful with 863 exhibiting companies, 613 conference attendees and over 28.000 trade visitors from 40 countries.

The significant part of the attendance of PLASTIMAGEN is in final decision making or strong influence position such as CEOs, managing directors, owner, senior engineers and area coordinators. The key interest areas are raw materials, machinery and equipment as well as process and services for the plastic and rubber industry.

National pavilions supported by their respective governments and national associations continue to participate from Germany, Italy, Austria, Portugal, Brasil, India, China, Canada, Qatar and the United States.

This year for the first time, Switzerland Global Enterprise presented a group with Swiss companies. *“SWISS Pavilion's first participation in Plastimagen 2019 - organised by Switzerland Global Enterprise and the Swiss Business Hub Mexico was a success. In-depth discussions, innovative solutions and new business models were initiated and discussed. The Swiss presence is guaranteed at the next show in November 2020”*, stated Sandra Brogli, Project Manager Trade Fairs, Switzerland Global Enterprise.

The Federal Ministry for Economic Affairs and Energy will support the German Pavilion at PLASTIMAGEN 2020 again. The pavilion is organized by VDMA-German Plastics & Rubber Machinery Association and Messe Düsseldorf.

PLASTIMAGEN is organized by Tarsus and represented in Europe by its partner E.J. Krause & Associates, Inc.

About E.J. Krause & Associates:

For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. The European HQ is based in Düsseldorf. EJK produces a growing portfolio of over 40 events, serving 14 different industries. EJK excels in creating global brand leading events, bringing companies together to network and generate business. For more information please visit www.ejkrause.com

About Tarsus Group Plc:

Tarsus is an international business-to-business media group with interests in exhibitions, publishing and online media. It operates globally in key verticals including aviation, medical, labels and packaging, industrial printing, additive manufacturing, discount clothing, housewares and automotive. Tarsus runs more than 80 events and its flagship brands include the Dubai Airshow, the Labelexpo exhibitions in Europe, the Americas and also Asia. The Tarsus Group operates across a worldwide network of offices. For more information please visit www.tarsus.com