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Contact Europe:

Gudrun Tegge

tegge@ejkgermany.de

Regine Gessner

gessner@ejkgermany.de

**EXPO RESTAURANTES 20th ANNIVERSARY EVENT WILL BE
A CELEBRATION OF GASTRONOMY**

Mexico's Leading Gastronomical Event Announced New Dates

Düsseldorf (December 10, 2019) **EXPO RESTAURANTES**, Mexico's leading gastronomical event, has announced new dates for its twentieth anniversary edition. The event is set to be held at the World Trade Center in Mexico City on 28-30 October 2020.

EXPO RESTAURANTES is the platform for food service, distribution and equipment companies to showcase solutions and services across the full spectrum of the restaurant supply chain. The previous edition in June this year (2019) presented 116 exhibiting companies and over 14.000 trade visitors from the food preparation sector as well as from the distribution channel of food and beverages. Representatives from restaurants, catering companies, bakeries, cooking and chef schools but also distributors, wholesaler, importers or retailers were amongst the attendees.

The event features a comprehensive tradeshow alongside conferences and live demonstrations providing ample opportunities for attendees to network and participate in refresher programs whilst also delivering invaluable insights to entrepreneurs looking to set up new businesses. The both pavilions Pescamar and Organic Food have become established institutions on the showfloor and record highly growing interest of the attendees.

The event has gone from strength to strength since its foundation twenty years ago and is now firmly established as a vital forum for the most important gastronomy businesses in the industry. **EXPO RESTAURANTES** is set to continue to grow, particularly on an international scale, and with this in mind the organizers adjusted the dates of the 2020 event to better facilitate the industry's calendar. Mónica Pérez from PROMOBILI, a Mexican specialist for restaurant furniture stated: "We've had a lot of attendees in these three days. This is the eighth edition in which we participate and we already booked our booth for the next edition."

The restaurant industry is one of the most important sectors of the Mexican economy, with an estimated value of 300 billion pesos, according to data from the Asociación Mexicana de Restaurantes. It is estimated that there are over 500,000 food and drink establishments in the country, with 53,647 businesses belonging to the sector operating just in Mexico City.

EXPO RESTAURANTES is co-organized by E.J. Krause & Associates, SYSE and Tarsus Mexico and is set to celebrate its twentieth anniversary with a series of special activities, with the upcoming edition shaping up to be a festival of gastronomy as well as a key commercial platform for Mexican and international businesses.

For more information please contact E.J.Krause & Associates Germany or visit the event website www.exporestaurantes.mx/en.

About E.J. Krause & Associates:

For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. The European HQ is based in Düsseldorf. EJK produces a growing portfolio of over 40 events, serving 14 different industries. EJK excels in creating global brand leading events, bringing companies together to network and generate business.

About Tarsus Group Plc:

Tarsus is an international business-to-business media group with interests in exhibitions, publishing and online media. It operates globally in key verticals including aviation, medical, labels and packaging, industrial printing, additive manufacturing, discount clothing, housewares and automotive. Tarsus runs more than 80 events and its flagship brands include the Dubai Airshow, the Labelexpo exhibitions in Europe, the Americas and also Asia. The Tarsus Group operates across a worldwide network of offices.

About Syse:

Servicios y Soluciones para Exposiciones y Eventos S.A. de C.V. (SYSE) is a Mexican company founded in 2000, for the purpose of organizing and operating exhibitions, conventions, symposiums, seminars and conferences, among other things. The quality of the services it provides through events such as EXPORESTAURANTES and PESCAMAR has led SYSE to be a leader in the gastronomy and fishing industry.